

“ We like it when  
you ‘plug and play’ ”



## We give you a **fast** ecommerce solution

FirstAssist Insurance Services has over two decades of experience as a foremost supplier of tailored white-label insurance solutions in the broker, wholesale and retail markets. Using this expertise, we have extended our offering to create getMY.com, providing your business and your customers with greater choice and flexibility in accessing simple, quality products.

getMY.com offers you a fast, convenient and low-cost way to provide your customers with insurance solutions, including travel, mortgage protection, income protection, LicenceCover and small business.

An 'off-the-shelf' ecommerce platform, getMY.com gives you a leading-edge 'plug and play' sales, marketing and policy fulfilment proposition, supported by the award-winning customer services team at FirstAssist. It allows you to go to market with the minimum of development time.

getMY.com is a simple way of developing alternative revenue streams and extending your customer proposition without pursuing a fully-tailored white-label route – as this may not always be the most appropriate solution.

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# You quickly get a new **revenue** stream

By using getMY.com to deal with the sales, marketing and fulfilment, you can focus entirely on delivering results for your core business.

getMY.com offers a flexible and innovative solution, which includes:

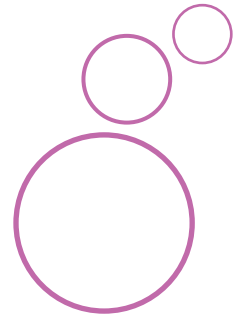
- business tracking by source e.g. branch
- 'smart' business tracking via inbound telephone sales
- point of sale e-applications
- customer services
- claims management
- 'off-the-shelf' non-branded ecommerce
- PPC or commission payment structure
- business or consumer solution
- online marketing support e.g. banners



Give us a call today to find out how getMY.com can help your customers and your business.

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## You know **who** to call first



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TRAVEL

PROTECTION

BUDGET HEALTH

LEGAL PROTECTION

SMALL BUSINESS

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Authorised and Regulated by the Financial Services Authority