

“ We do **white-label**
without the
red tape ”



We like being **unique**

At FirstAssist Insurance Services, we know more than most that successful white-labelling is all about operating as a seamless extension of your unique brand.

As white-label specialists, we will combine our considerable experience of working with a wide range of leading UK brands with your brand values, to deliver a unique solution which works for you and your customers.

We also know that one size does not fit all. Not surprising when you consider we have over two decades of experience and a wealth of expertise as a leading provider of tailored white-label insurance solutions. In fact, we are behind over 120 schemes with a wide range of leading UK brands – all of which are unique.

Our proposition is based on a truly flexible business model, which brings together market-leading capabilities across the entire supply-chain, from product design and underwriting, to sales and marketing and policy servicing. This enables us to provide you with a full service white-labelled retail proposition, through to wholesale risk provision, or something in between.



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You get all the **flexibility** you want

We will work in partnership with you to understand your requirements, before then designing and delivering the right solution for your customers and your business, helping you grow additional income, enhance your brand and extend your customer proposition.

The charts below show how you can use the elements from our supply-chain to design an individually tailored solution. The elements in the red arrows are those services that we would provide.

Example of a white-label retail model



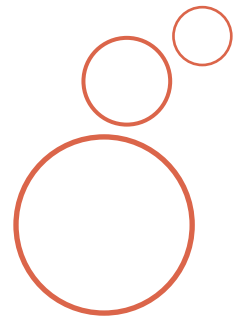
Example of wholesale risk provision



However, if you require a straightforward non-branded online solution, you could benefit from our recently introduced 'off-the-shelf' ecommerce solutions. With implementation possible in a very short space of time, it clearly demonstrates the speed and flexibility of a FirstAssist solution. Please refer to our 'getMY' brochure for more information.

Give us a call today to find out how our flexible insurance solutions can help your customers and your business.

You know **who** to call first



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TRAVEL

PROTECTION

BUDGET HEALTH

LEGAL PROTECTION

SMALL BUSINESS

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Registered in England & Wales No. 4617110

Authorised and Regulated by the Financial Services Authority