

“ We work for
your customers
when they can't ”



We like to lead from the front

The protection market is evolving rapidly following significant regulatory change and in response to increasing demand for mortgage, income and payment protection insurance. Whilst this is creating significant challenges for the industry, it also means there are opportunities for providers to innovate and offer a fresh approach to today's customers.

And that's exactly where we come in.

With a wealth of experience in this sector and as one of the emerging leaders in the 'new world', we're rapidly building an enviable reputation for providing flexible, innovative and highly attractive products. Built around the needs of our clients, they are supported with straight-through processing and the very highest levels of customer care.

Our willingness to work with our partners – financial services organisations, affinity brands and intermediaries – to create and quickly deliver bespoke short-term income protection solutions which meet their needs and those of their customers, sets us apart.

From a Defaqto 5 Star Rated 'off the shelf' mortgage payment protection insurance (MPPI) product to a completely bespoke customer proposition, from 'plug and play' web-based sales and administration solutions to wholesale risk provision, we have the capabilities to help you generate additional income and enhance your customers' brand loyalty.



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You create more **opportunities** to serve your customers

Our flexible, portable products work for you and your customers. Whether they want specific payment protection for financial commitments, event-driven protection or more general income support, our products work when your customers can't.

Talk to us about our menu of flexible and innovative solutions, including:

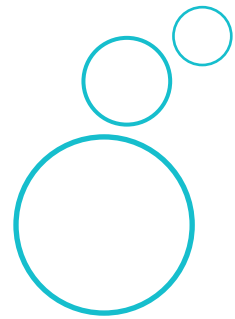
- retail or wholesale risk provision
- Defaqto 5 Star Rated MPPI product
- bespoke product design and pricing options
- integrated, branded ecommerce solutions
- point of sale e-applications
- outbound telemarketing
- inbound 'hotkey' call management
- 'off-the-shelf' non-branded ecommerce
- customer services
- claims management
- loan/mortgage/bill payment protection
- income protection
- premium waiver
- licencecover
- redundancy marketing



Give us a call today to find out how our protection solutions can help your customers and your business.



You know **who** to call first



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TRAVEL

PROTECTION

BUDGET HEALTH

LEGAL PROTECTION

SMALL BUSINESS

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