

“

We like driving
additional
revenue”

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We love **wheeling** out new ideas

We all know how important driving is to our lifestyles, however it's even more critical for our living standards.

Research carried out by FirstAssist Insurance Services clearly demonstrates the extent of the problem – the livelihood of 25% of all motorists could be in jeopardy if they were unable to drive.

As a result, we have developed an innovative new solution – LicenceCover.

LicenceCover is an event-driven income protection solution, packaged to appeal to motoring customer groups. It provides your customers with a monthly income to support their lifestyle should they be unable to drive following an accident, sickness or accumulation of minor speeding offence points (optional).

As a unique product, LicenceCover can enhance existing motoring related products, appealing to insurers, financial institutions and affinity groups. Complementing other related products, we can offer it as a stand-alone tailored product or an added-value embedded service.

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You get to **extend** your brand

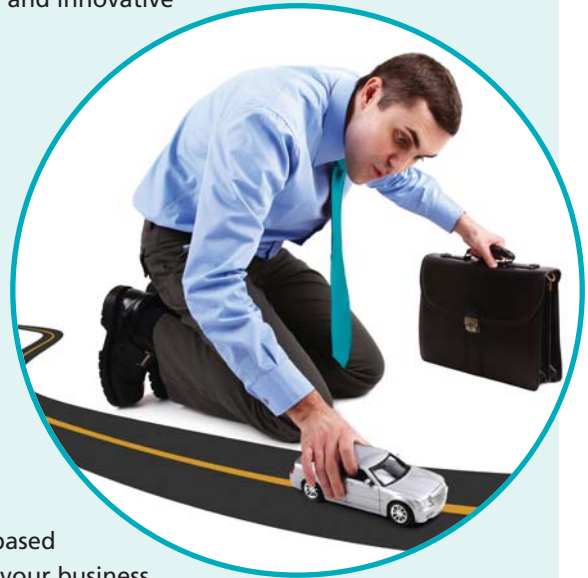
Our highly flexible modular solution means we can quickly design and deliver a range of distribution options featuring some, or all, of the product benefits.

This can provide you with new revenue generating opportunities, enhancing your brand and complementing your wider customer proposition – and all at low investment cost to you.

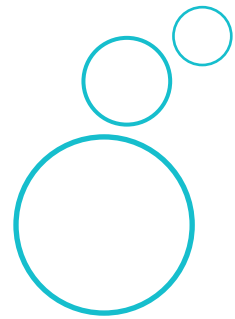
Talk to us today about our menu of flexible and innovative solutions, including:

- bespoke product design
- branded ecommerce
- point of sale e-applications
- inbound and outbound telephone sales
- call switching capability
- customer services
- claims management
- retail or wholesale risk provision
- 'off-the-shelf' non-branded ecommerce
- promotional incentives
- business or consumer solution

Give us a call today to find out how event-based opportunities can help your customers and your business.



You know **who** to call first



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TRAVEL

PROTECTION

BUDGET HEALTH

LEGAL PROTECTION

SMALL BUSINESS

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Registered in England & Wales No. 4617110

Authorised and Regulated by the Financial Services Authority