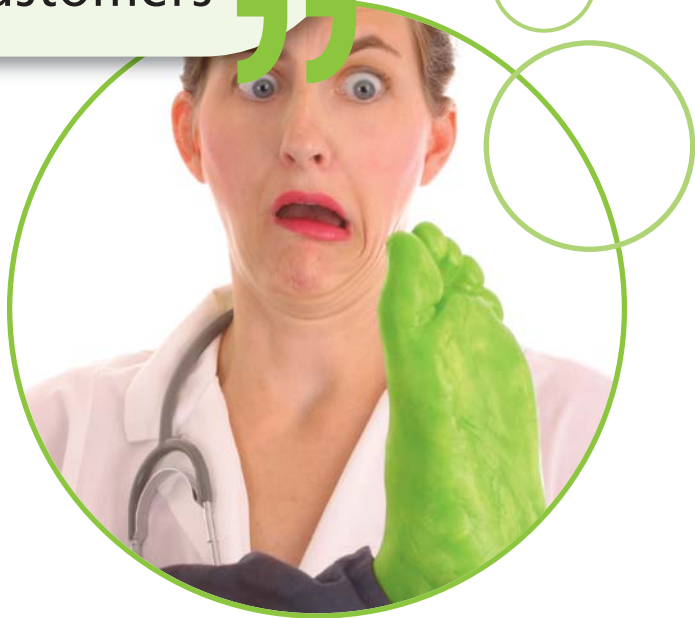


“ We love caring for
your customers ”

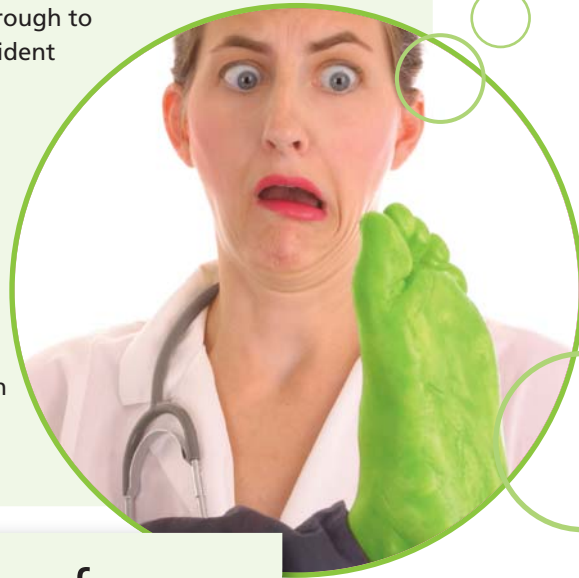


We like enhancing your brand

We offer a range of simple and accessible Budget Health products that provide a wide range of customers with lump sum or cash benefits in the event of accidental injury, sickness or death. These low-cost, high value products can be used to extend your customer proposition, reinforce your brand and build increased customer loyalty.

Our comprehensive portfolio ranges from personal accident, accidental death, permanent disability and hospital cash plans through to temporary monthly cash plans. We also offer block accident cover for sports associations, professional groups and affinity organisations, as well as Added Value Account benefits for financial services institutions and add-ons to core personal insurance products.

As white-label experts, we recognise the need to protect your brand. Our best in class in-house direct marketing model generates strong persistency and retention rates, clearly demonstrating the appeal of needs-based supplementary insurance marketed within a TCF friendly environment, delivering a sustainable long-term income stream.



“ We love caring for
your customers ”

You **improve** your long-term customer relationships

Clients who utilise our range of Budget Health products currently benefit from millions of pounds in annual commission payments, helping to subsidise their core marketing budgets. In fact, Budget Health products often generate more profit for clients than better known personal insurance products.

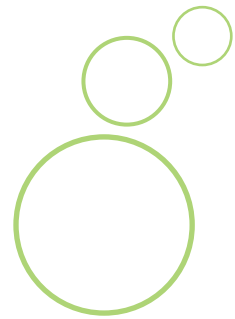
We will work with you to tailor a unique solution which complements your business model, either as a stand-alone proposition distributed via direct marketing programmes or as value-added member benefits packaged within other financial products.

Talk to us today about our menu of flexible and innovative solutions, including:

- retail or wholesale risk provision
- block accident cover
- tailored product design
- guaranteed acceptance products
- promotional incentives
- inbound and outbound telephone sales
- call switching capability
- revenue maximisation programmes
- marketing campaign management across all channels
- customer retention programmes
- claims management

Give us a call today to find out how our range of Budget Health products can help your customers and your business.

You know **who** to call first



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TRAVEL

PROTECTION

BUDGET HEALTH

LEGAL PROTECTION

SMALL BUSINESS

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Registered in England & Wales No. 4617110

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